



**KIPS**  
EDUCATION  
SYSTEM

NATION DEVELOPMENT THRO  
QUALITY EDUCAT

# WE'RE HIRING

## Manager, Content and Creative

### Qualifications:

Bachelor's in Marketing, Communications, Journalism, & Design, or related field.  
3-5 years of proven experience in content creation, creative direction, and strategy.  
Strong portfolio showcasing successful campaigns.

### Responsibilities:

Develop and implement content strategies.  
Generate creative ideas for articles, blog posts, videos, and more.  
Provide visual creative direction consistent with brand guidelines.  
Lead and inspire a team of content creators & creative professionals.  
Monitor and analyze content performance using relevant metrics.

Send your CV at

careers@kips.edu.pk 📞 03450900400 | 03460031522

5 D Khayaban-e-Firdousi, Block D1 Block D 1 Phase 1 Johar Town, Lahore.



**Apply at Ear**