



Hashoo Hotels

WE ARE HIRING

Manager Creative

Qualification

- BBA/MBA in Marketing
- Certification/Diploma in Graphic Designing

Experience

4-5 years of relevant work experience

Location

Islamabad

Responsibilities/Skills:

- Define & execute creative vision for the Company across all platforms, ensuring consistency and alignment with brand objectives.
- Lead the development of digital marketing campaigns, new product launches & promotional collaterals.
- Develop and maintain brand guidelines, ensuring brand consistency in all creative outputs.
- Stay current on industry trends, competitors, and consumer behavior to shape creative strategies.
- Strong proficiency in graphic design software and multimedia tools.
- Strong ability to think creatively and strategically.
- Excellent communication and presentation skills.

Deadline to Apply: 15th Dec 2023

If you meet the required criteria, share your CV at careers@hashoohotels.com mentioning **position title in the subject line**

