



**ZAITOON**

NEW LAHORE CITY | ZAITOON CITY | ZAITOON LIFESTYLE

# WE'RE HIRING

## Video Content Creator (On Camera) - Kharian

### Key Accountabilities:

- Work closely with the team to generate creative content (on camera) and video concepts to deliver campaigns.
- Lead full video production process including conceptualization, storyboarding, scheduling, filming, and post-editing
- Think creatively to edit and assemble final visual/audio creative material; ensures consistency and relevancy to production; monitors the technical quality of final video
- In charge of shooting, camera & making online video advertisements.
- Deep research on various shooting strategy for short video format, using distinct style and methodology to create unique video shoots
- Work closely with cross functional teams on planning, requirements and processes.
- Coordinate with Creative Art Director and Creative producer to plan and execute content strategies

### Key Requirements & Competencies:

- Diploma/Advanced/Higher/Graduate Diploma in Art/Design/Creative Multimedia or equivalent
- Good visualization skills and willingness to bring innovative elements within videos.
- Knowledge and experience of using/planning digital video advertising.
- Advanced knowledge of Post-Production and Production process.
- A working knowledge and understanding of social media and digital video platforms.

We are equal opportunity provider and offering market competitive salary.

**LOCATION: KHARIAN**

Interested candidates share their CVs at

[hr@zaitoon.com.pk](mailto:hr@zaitoon.com.pk)

*Mention in subject line Video Content Creator (On Camera) - (Kharian).*

**Latest by Wednesday, December 20<sup>th</sup>, 2023**

**Website:** [www.zaitoon.com.pk](http://www.zaitoon.com.pk)

**Linkedin:** [linkedin.com/company/zaitoon-official](https://www.linkedin.com/company/zaitoon-official)