



THE CHICKEN SPECIALIST

**WE
ARE
HIRING**

MARKETING EXECUTIVE

LAHORE: 1 Position

We are seeking for an enthusiastic, honest, and dedicated personnel with a 02-04 years of experience in Marketing and adequate academic record to join our team as "Marketing Executive" in our Head Office..

EDUCATION:

BBA/ MBA (Marketing)

EXPERIENCE:

02-04 Years of Experience

KEY QUALITIES WE SEEK:

- Enthusiastic and passionate about the field of Marketing
- Honest and dedicated to delivering exceptional results
- Well-versed in collaborating with marketing agencies

KEY RESPONSIBILITIES:

- Assist HODs to plan & execute/supervise corporate & promotional events, trade shows & exhibitions as desired by the management.
- Assist HODs to make cost estimation and to manage the budget of ATL & BTL activities.
- Gather/collect evidences for execution of ATL & BTL activities.
- Act as a liaison between the agencies, marketing department and regional sales wings.
- Assist HODs in reviewing design work to ensure brand consistency & quality and to provide constructive feedback to improve output according to the desired time-lines.
- Assist HODs in identifying strategies and design elements for different product campaigns in collaboration with all other departments.
- Engage in brainstorming sessions with the team and proactively generate and propose innovative ideas to enhance the effectiveness of brand and marketing campaigns.
- Ensure the secrecy of the valued information.

Only shortlisted candidates will be called upon for interviews.

Please Send Your Complete CV Latest By 15-12-2023 At:

recruitment@sabirsgroup.com

Website: www.sabroso.com.pk

HRD; Sabirs' Group of Companies:

14-A, E-2 GULBERG-III, LAHORE, PAKISTAN

UAN: 111-111-234

A BRAND BY

