

# SALITEX WE ARE Hiring

## REGIONAL SALES MANAGER

📍 Karachi

### REQUIREMENTS

**QUALIFICATION:** Minimum graduate – preferably MBA in Marketing & Sales from an Accredited Institution.

**EXPERIENCE:** At least 7 to 8 years of experience in Retail Fashion Industry.

**ATTRIBUTES:** Excellent sales and customer service skills, Interpersonal skills and managerial skills



**JOB DESCRIPTION:** Develop and implement effective sales strategies to achieve or exceed regional revenue targets.

- ✓ Analyze market trends to identify new business opportunities.
- ✓ Recruit, train, and manage a high-performing sales team.
- ✓ Track and analyze sales performance metrics to evaluate the effectiveness of sales strategies.
- ✓ Implement corrective actions as needed to ensure targets are met.
- ✓ Provide regular reports to senior management on sales performance, market trends,
- ✓ Ability to conduct thorough market analysis to identify potential locations for outlet expansion based on demographics, foot traffic, competition, etc.
- ✓ Experience in selecting suitable sites for new outlets, considering factors such as visibility, accessibility, and target customer base.
- ✓ Understanding of legal aspects related to leasing, including contract law and lease agreements, to ensure compliance and protect the company's interests.

### EMPLOYEE BENEFITS

We offer market competitive perks and benefits

Share your Resume at  
[hr@salitex.com](mailto:hr@salitex.com)

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