

Channel Engagement and Business Planning Officer

Location: Karachi
Experience: 02 years of relevant experience
Qualification: Graduate (BBA/ MBA - Marketing)

Skills:

Communication & Interpersonal Skills, Negotiation Skills, Analytical Skills with an ability to interpret data & derive actionable insights, Knowledge of Market Trends, Competitor Analysis, Organizational Skills, Project Management, Ms. Excel (Advance), CRM

Job Role:

We are seeking a highly motivated and detail-oriented individual to join our team as a Channel Engagement and Business Planning Officer. This role will primarily focus on fostering relationships with channel partners, coordinating business planning activities, and supporting the development and execution of strategic initiatives. Maintain accurate records of partner interactions, agreements, and activities in CRM or other designated systems.

Assist in the preparation of budgets, forecasts, and reports related to channel engagement and business planning.

Interested applicants may apply at recruitment@adamjeelife.com