



SALES EXECUTIVE

JHANG

EDUCATION: Minimum Bachelors from a HEC recognized university

EXPERIENCE: 2 - 3 years of relevant experience in FMCG sales

SKILLS REQUIRED: Market analysis, communication, persuasive skills and understanding of sales operations

WHAT DOES THIS POSITION DO ?

- Responsible for achieving 100% volume and numeric targets of the area assigned
- Ensure through his regular market visit that all trade offers are being passed on to retailers as per SOP
- Motivate & coach DSFs, RSRs, merchandisers to help them achieve sales targets
- Ensure availability/visibility/POS utilization in the assigned area
- Building long-term customer relationship
- Report timely competitive moves in the assigned area



Interested candidates can share their profiles on cphr_pakistan@colpal.com.pk with subject line "SE-Jhang" by December 04, 2023