



ASSISTANT MANAGER RURAL SALES

📍 PESHAWAR

EDUCATION: Minimum Bachelors from a HEC recognized university

EXPERIENCE: 4- 5 years of relevant experience in FMCG sales

SKILLS REQUIRED: Market analysis, communication, persuasive skills and understanding of sales operations

WHAT DOES THIS POSITION DO ?

- Responsible for achieving 100% volume and numeric targets of the area assigned
- Ensure through his regular market visit that all trade offers are being passed on to retailers as per SOP
- Coach DSFs, RSRs, merchandisers by accompanying them in market
- Ensure availability/visibility/POS utilization in the assigned area
- Building long-term customer relationship
- Maintaining of Sales history file at distributions
- Report timely competitive moves in the assigned area
- Motivating and directing the distributor field force in a way to achieve the daily, weekly and monthly sales target



Interested candidates can share their profiles on cphr_pakistan@colpal.com.pk with subject line "AM Rural Sales - Peshawar" by December 04, 2023