

Sr. Associate / Associate Product Manager

Job Duties:

- Inventory planning, monitoring sales and pricing
- Assesses market competition by comparing the company's product to competitors' product
- Monitor and report on users' reactions after launching
- Conduct research to identify customer needs and market gaps
- Prioritize the implementation of new features and set specific timelines
- Monitor and report on users' reactions after launching
- Create support and training documents for internal and external users
- Analyze competition and ownership of product life cycle

Requirements:

- Between 3-5 years work experience on a similar role
- Experience managing the entire product lifecycle
- Familiarity with market research, consumers behavior and marketing techniques
- Hands-on experience with E-Commerce industry
- Ecommerce, PPC, SEM, SEO and overall digital experience is preferred
- Strong Time management, communication skills

Benefits:

- Pick and Drop Facility (Subsidized)
- Market Competitive Salary
- Provident Fund
- Performance Bonuses and Rewards
- Medical/OPD Facility

SUBMIT YOUR CV

To: jobs@utopia.pk

CC: ayaz.khan1@utopia.pk & adnan.khan@utopia.pk