

## ELIGIBILITY CRITERIA

QUALIFICATION	BBA/MBA
JOB TITLE	SR. EXECUTIVE MERCHANDISER
EXPERIENCE	0-1 YEARS
BRAND	ETHNIC
CITY	LAHORE

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## JOB DESCRIPTION

- ADD SHOOT & CONTENT OF ARTICLES WHICH INCLUDES PROPER DETAILED DESCRIPTION OF ARTICLE AND SIZE CHARTS CREATION WITH DETAILED MEASUREMENTS OF THE PRODUCT.
- REGULARLY UPDATE & REFRESH PRODUCT DISPLAYS, ENSURING THAT THE WEBSITE IS ALWAYS SHOWCASING THE LATEST STYLES, THAT EFFECTIVELY PROMOTE KEY PRODUCTS & DRIVE CUSTOMER ENGAGEMENT & SALES.
- CO-ORDINATION WITH RELEVANT DEPARTMENTS FOR DATA COLLECTION & FULFIL THE WEBSITE OPERATIONS.
- RECONCILIATIONS OF SHOOT STATUS AGAINST THE RECEIVED INVENTORY FROM PRODUCTION & SHARE WITH MARKETING FOR PENDING STYLES.
- TO VERIFY & ENSURE FROM INVENTORY LEAD THAT ALL AVAILABLE SHOOT HAVE INVENTORY UPDATED & TO MAKE SURE ALL ALLOCATED STOCK IS AVAILABLE ON WEBSITE.