# SateenSoft.



Assistant Brand Manager-Lahore

VACANT

### Qualification

Bachelors or Masters in Marketing With Minimum 2 Years of Experience & Should be Flexible to Visit Market.

## Job Description:

Responsible for overall company's branding & product image strategies
Prepare annual branding plans.
Keep a track of industry insights to develop and align brand keys.
Managing all PR campaigns, JV & Collabs for SS & XK.
Work closely with several advertising agencies.
Building branding campaigns to support recruitment.
Work closely with HOD and PR team.

Age 25 - 40 years (Male/Female)

# Salary Package Market Competitive

Drop Your CV at hr@sateensoft.com Note: Apply before 16th Dec, 2023

#### IHSAN SONS (Pvt.) Ltd.

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