WEARE HIRING

BRANCH MANAGERS – RETAIL BANKING

Qualifications:

Academic Qualification: Graduation, preferably in Sales & Marketing from HEC recognized institute/university

Required Experience: Minimum 6-8 years of relevant banking experience

Main Responsibilities:

- Development and execution of structured sales plans based on sound knowledge of market variables and customers' needs.
- Consistent delivery of sales numbers with a view to remaining at par with the monthly target.
- Enhancement of the bank's image by maintaining a customer-friendly and vibrant environment within the branch and close contact with other service providers and external business partners.
- Business development through typical activities like formulating, implementing/monitoring future strategies, sales plans, and activities to acquire new customers as well as deepen existing relationships, and align these with the business goals.
- Foster a culture of teamwork by encouraging cross-selling efforts across the channels.
- Ensure compliance with guidelines specified by regulatory (internal & external) authorities as well as SOPs.

Core Competencies:

- Good communication skills: both written and spoken.
- Excellent sales and relationship management skills.
- Good team building, conflict, and time management skills.
- In-depth knowledge of banking system, policies, procedures, and products.

Interested candidates may send their CVs to

careers@albaraka.com.pk

(Must mention the Position & City applied for in the subject line)



