



CAREER OPPORTUNITIES

COMPANY OVERVIEW

A large Karachi based company, seeks to appoint the following professionals:

LEAD – MEDIA MANAGEMENT & PUBLIC RELATIONS

The incumbent will handle external communications and will act as the official company's spokesperson for the client, representing the organization in media interviews, forum discussions, press conferences, and public events.

Key Responsibilities

- Develop and execute comprehensive media communication strategies that align with client's business objectives and enhance its corporate image and brand reputation
- Build and maintain strong relationships with media outlets including journalists, editors, and influencers in the industry
- Evaluate / assessment of potential media appearance opportunities and provide recommendations to the management team of the company
- Lead crisis communication efforts, providing strategic responses in high-pressure situations
- Identify and leverage communication opportunities across the company to synchronize leadership objectives to maximize brand value
- Prepare and disseminate press releases, statements, rebuttals / rejoinders and other media materials
- Execute effective external communication strategies in line with the company's corporate objectives across a broad range of external mediums including print, electronic and digital
- Collaborate with cross-functional teams to ensure consistent messaging across all communication channels
- Monitor media coverage and analyze the effectiveness of communication strategies, adjusting as necessary
- Oversee the management of social media platforms to engage with our audience and respond to media inquiries
- Coach and mentor the communications team, fostering their professional growth and development
- Coordination with key external and internal stakeholders to identify emerging issues and develop appropriate mitigation responses to safeguard brand reputation

Education

- Minimum 16 years of education, preferably Master's from a renowned HEC recognized university or institution/equivalent foreign degree holder institution, preferably in the disciplines of Communications, Public Relations or Journalism

Requirements

- Exceptional written and verbal communication skills, with the ability to convey complex ideas concisely and effectively
- Strong media relationships and a history of successful media placements
- Experience in crisis communication and the ability to remain composed under pressure
- Proficiency in using media monitoring tools and social media management platforms
- Leadership experience, with the ability to inspire and manage a high-performing team
- Exceptional interpersonal skills and the ability to collaborate across different departments
- Strategic thinking and the ability to align communication efforts with organizational goals

Experience

- Minimum 6-8 years of professional experience, preferably in a large national/multinational organization with at least 4-6 years in a middle management position of related functional experience

Age

- The candidate should be preferably not more than 40 years of age as of the last date of submission of application

If you have the required experience and educational qualification to take up the challenging role, you are requested to apply by **October 20, 2023** at <http://jobs.hrs-int.com/>

Only shortlisted candidates will be contacted.

www.hrs-int.com

MIDDLE MANAGEMENT POSITION - ENVIRONMENTAL SOCIAL GOVERNANCE (ESG)

The incumbent will be responsible for developing, implementing, and managing the client's ESG initiatives and will work closely with internal stakeholders, including senior management, to integrate ESG principles into the business strategy, operations, and decision-making processes.

Key Responsibilities

- Develop and implement a successful ESG regime aligned with the broader corporate strategy and internationally established best practices
- Develop, implement and monitor sustainability programs aligned to corporate objectives and strategy to reduce carbon footprint and achieve net-zero emission regime for company
- Implement internationally licensed safety protocol certifications and environment standards in all business procedures
- Help develop ESG compliant culture driven by pervasive core values catering to all stakeholders including broader community
- Monitor and report on ESG performance periodically against the planned milestones. Develop formal reporting structure and producing regular reports and disclosures for stakeholders, including investors, customers, and regulatory bodies
- Contributes to the identification and introduction of new approaches, methods and practices for improving program delivery with emphasis on sustainability
- Collaborate with cross-functional teams to integrate ESG considerations into business processes, policies, and decision-making
- Networking and Liaison with all relevant stakeholders and community organizations to promote ESG initiatives
- Conduct ESG assessments, identify risks and opportunities, and provide recommendations to senior management
- Stay abreast of ESG regulations, frameworks, and reporting requirements, ensuring compliance and continuous improvement

Education

- Minimum 16 years of education, preferably, Master's from a renowned and HEC recognized university or institution/equivalent foreign degree holder institution, preferably with majors in Sustainability, Environmental Science, Business Administration, or a related field

Requirements

- Demonstrated experience of society and environmental governance and safety management
- Experience of implementing ESG compliance certifications
- Experience in ESG reporting and familiarity with relevant reporting platforms and tools
- Strong analytical skills with the ability to collect, interpret, and present data and insights effectively
- Excellent communication and stakeholder management abilities, with the capability to influence and inspire change
- Demonstrated project management skills, including the ability to prioritize, meet deadlines, and manage multiple initiatives simultaneously

